

#### **Kirsten Shaw**

- Certified Indoor Environmental Consultant
- HERS Provider, QAD
- BPI Building Analyst, Multifamily BA
- LEED for Homes Green Rater
- Passive House (PHIUS + Rater)
- Residential & Commercial General Contractor
- Community College Teaching Certificate, Biology



# EPA Indoor airPLUS Building on ENERGY STAR









#### Indoor airPLUS Basics

 Indoor airPLUS is an EPA label that adds <u>health protections</u> on top of the ENERGY STAR foundation.

- Moisture control
- Radon control
- Pest barriers
- Ventilation and filtration
- Combustion pollutants
- Low-emission materials
- Homeowner education
- Indoor airPLUS Revision 3



#### Low emission materials

- Composite Wood
- Interior Paints and Finishes
- Carpet and Carpet Adhesives
- Adhesives and Sealants



## Communicating Value to the Homebuyer

Average New Home

Minimum Code

**ENERGY STAR** Certified Home



**Enduring Quality** 





Proven Value

Indoor airPLUS Qualified Home



**Enduring Quality** 

Peace of Mind

Wall-to-wall Comfort

Proven Value

Comprehensive Indoor Air Quality Protection

Health

Safety











# Cleasby family



## Daughter Merritt suffers asthma



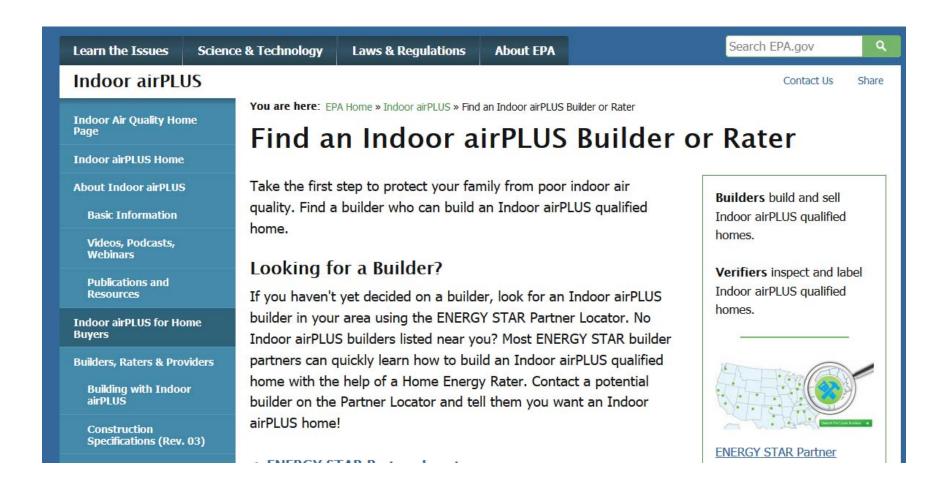
# Duct connections in their former home; no fresh air ventilation



# Life is good for Merritt

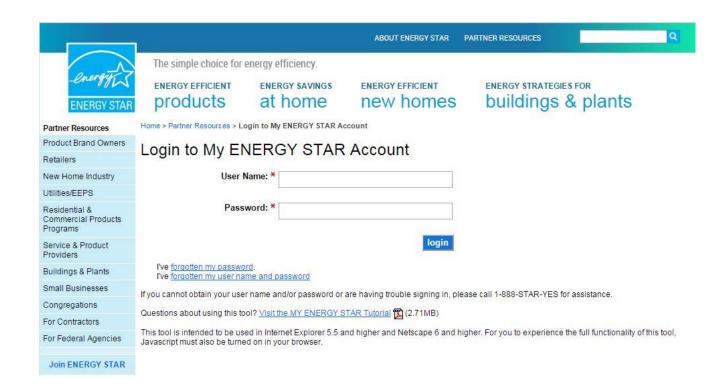


# Life is great for the Indoor airPLUS Builder who built Merritt's home



#### Become an Indoor airPLUS Partner

- For current ENERGY STAR Partners:
  - Log into your My ENERGY STAR Account (MESA) www.energystar.gov/mesa
    - If you don't know your user name and password, click the link or email <a href="mailto:energystarhomes@energystar.gov">energystar.gov</a> for assistance.
  - Click the "Join Indoor airPLUS" link in MESA.



### Indoor airPLUS Resources and Tools

Marketing and Technical Support for Partners



For Sales Training materials and partner-only resources: www.energystar.gov/mesa

### Co-branded marketing materials

# Why does indoor air quality matter?

People are increasingly concerned about mold, radon, carbon monoxide, and toxic chemicals in their homes. Poor indoor air quality can lead to eye irritation, headaches, allergies, respiratory problems such as asthma, and other serious health problems.

EPA studies show that levels of many indoor air pollutants can be two to five times higher than outdoor levels. And since most people spend close to 90% of their time indoors, keeping indoor pollution levels as low as possible is the right thing to do for you and your family.

## How can building practices help improve indoor air quality?

Builders can use a variety of construction practices and technologies to decrease the risk of poor indoor air quality, including careful selection and installation of building materials; heating, ventilating, and airconditioning (HVAC) systems; combustionventing systems; and moisture control techniques.

It's not easy for homebuyers to keep track of all the preferred construction details that lead to improved indoor air quality. That's why EPA created the Indoor airPLUS label. Ask for it in your next new home.







Only ENERGY STAR Certified Homes are eligible to earn the Indoor airPLUS label.

Office of Air and Radiation EPA 402/F-14/001 | February 2014

www.epa.gov/indoorairplus

# SEPA Breathe Easy In Your NEW Indoor airPLUS Home

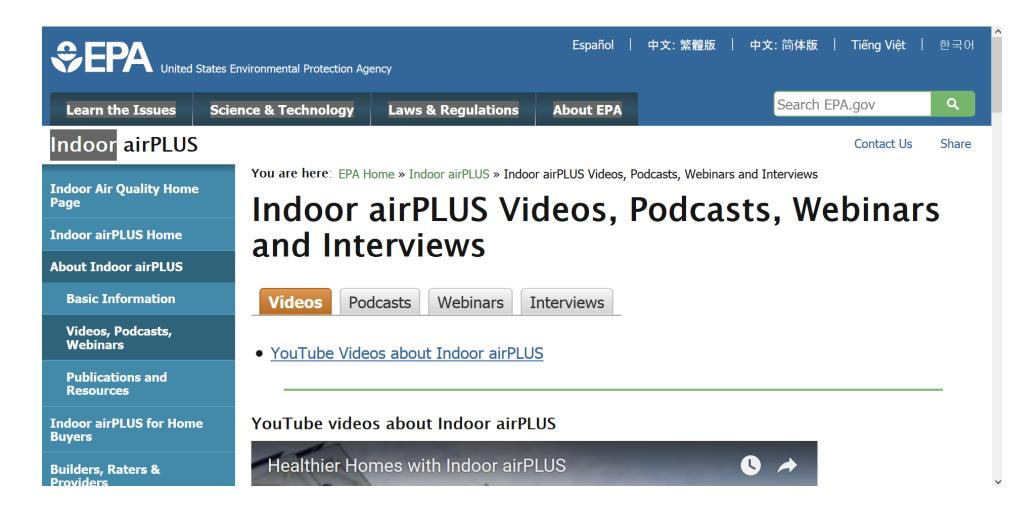
Designed and built for improved indoor air quality and energy efficiency.



All Indoor airPLUS qualified homes also meet strict gaidelines for energy efficiency set by ENERGY STAR, the nationally-recognized symbol for energy efficiency.



#### Indoor airPLUS Training



### Follow process for EPA Indoor airPLUS

- Design home to meet ENERGY STAR Certified Home requirements
- Construct home following EPA Indoor airPLUS requirements
- Test home by qualified RESNET Rater
- Label home
- Market home with EPA cobranded materials



### Not ready for EPA Indoor air PLUS?



#### **Building America Solution Center**

Solution Center Home

Help

#### FIND YOUR TOPIC BY:

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Guides A-Z

**ENERGY STAR Certified Homes** 

Zero Energy Ready Home

EPA Indoor airPLUS

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Sales Tool

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Videos

Optimized Climate Solutions

References and Resources

Code Briefs

#### FIND PUBLICATIONS:

**Building Science Publications** 

tps://basc.pnnl.gov/content/help

The Building America Solution Center provides access to expert information on hundreds of high-performance construction topics, including air sealing and insulation, HVAC components, windows, indoor air quality, and much more, Click on the links below to explore the Solution Center,

#### **Program Checklists**

Access guides directly from checklists for Zero Energy Ready Home, ENERGY STAR Certified Home, and Indoor airPLUS



Sales Tool

into a new language of value.





#### Climate Packages Translate building science technical terms

Review new home energy efficiency specifications and case studies that exceed 2009 IECC by 30%.

**Building Components** 

Access guides for new and existing homes

based on building components of interest.



**Building Science Pubs** 

Mobile App

#### RECENTLY ADDED/UPDATED GUIDES

Log In Register

Enter your keyword SEARCH

#### ECM Air Handler Fans

Last Updated: February 26, 2016

Outdoor Air Intakes Damper Controlled Last Updated: February 24, 2016

Outside Air Intake Controls

Last Updated: February 23, 2016

More Guides

#### RECENTLY ADDED CONTENT

Slab edge insulation

Image Posted: January, 2016

Solar on Sips

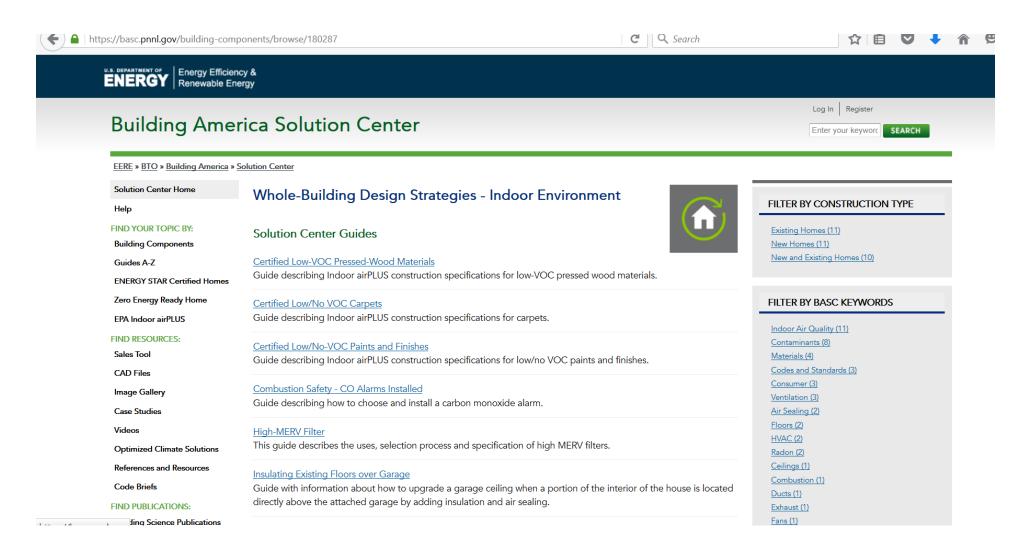
Reference Posted: December, 2015

First row and quality assurance

Image Posted: December, 2015



### **Building America Solution Center**



## Questions, comments

